

Helping you get through this.



 **Alzheimer's** | SAN DIEGO

Helping families today, finding a cure for tomorrow

Save the Dates

Visionary Luncheon & Auction

May 3, 2019
Rancho Bernardo Inn

Rides4ALZ

July 21, 2019
Across San Diego County

Date With A Cure

August 24, 2019
Irwin M. Jacobs Qualcomm Hall

Walk4ALZ

October 19, 2019
Balboa Park

For more information about these events, please contact Michelle Van Hoff, Development Director, at **858.966.3300** or **mvanhoff@alzsd.org**.



 **Alzheimer's**
SAN DIEGO

2018 Annual Report

A Letter from our President & Board Chair

Life does not end with an Alzheimer's diagnosis.

This small seed of hope is what we try to instill in every single person who comes through our doors. If you think we sound a bit like Pollyanna, forgive us – we know how this disease ends, and are painfully aware there is still no effective treatment or cure. But we passionately believe people can live well with dementia, and that with proper planning and care, each remaining day can be a good one.

We call this hope a seed, because it is just the beginning. That seed grows and flourishes as families get the support and knowledge they need to become loving care partners. It gets stronger each time someone can live in the moment, and that can be enough, even if they can't remember it tomorrow. It's hope that fuels each scientific breakthrough getting us closer to THE breakthrough, and it's hope that makes us believe a future free from Alzheimer's is possible within our lifetimes.

As you read through this report, it is our hope you'll see how you changed the lives of thousands of San Diegans in 2018. Because of you, the road ahead for them, while not easy, is better and brighter.



William G. Smith
Bill Smith
Board President



Eugenia G. Welch
Eugenia Welch
President/CEO



Board of Directors

Bill Smith, Board President
Bari Berkman
Linda Cho
Dr. Abraham Chyung
Sheriff Bill Gore
Susan Guerra
Vince Kingsley
Marty Levin
Herb Liberman
Marcea Lloyd
Claudia Mazanec
Jill Mendlen
Ann Owens
Dennis Schoville
Derrick Walsh
Judy Wenker



Nearly 3,000 people raised \$603,347 for Alzheimer's support and research at the 2018 Walk4ALZ in Balboa Park. As always, every dollar will stay in San Diego County to help the community we know and love.


MORE THAN
25,000
PEOPLE SERVED



1,863 people with dementia
& their care partners at our

SOCIAL
ACTIVITIES & OUTINGS

150
MEMORY
SCREENINGS

 **6,211**
ONE-ON-ONE
sessions with a dementia expert

“KEEP UP THE
GOOD WORK.
YOUR HELP
HAS BEEN
INVALUABLE.”

450 PEOPLE at the
annual Date With A Cure
**RESEARCH
FORUM**

 13,412 volunteer
hours, valued at
\$281,762



7,388 HOURS
OF RESPITE FOR
FAMILY CAREGIVERS

4,783 people
attended **167**
EDUCATION
CLASSES &
WORKSHOPS

1,594 people at **36**
PROFESSIONAL
TRAININGS,
including **400**
first responders



\$0 COST:
ALL OF OUR PROGRAMS
ARE FREE OF CHARGE
free!

“I’VE LOVED THE CLASSES
I’ve attended at your facility,
and the support group is my
lifeline. Several of my siblings
have called the
social workers
when they were
struggling, and the




**SUPPORT HAS BEEN
WONDERFUL.”**

100% 
would recommend ALZ
Companions respite program

**97% OF CLASS
ATTENDEES REPORT
LEARNING
SOMETHING NEW**



“SO THANKFUL for
the services you provide. It’s
very difficult to see a loved
one go through this, but
you have allowed us to have
some **PEACE** 
AND KNOWLEDGE
as to what to expect.”



**6,429 PEOPLE FOUND
COMFORT**
at 765 support & discussion
group meetings




**99% OF CLIENTS FEEL
LESS
ALONE**
after attending
a support &
discussion group



Expanded education
classes offered in

**SPANISH
¡hola!**

 **ADDED
LIVE-
CHAT**

support function to our website

LAUNCHED
THE FIRST-
EVER  **GUN LOCK**
program for people with
dementia in the U.S.

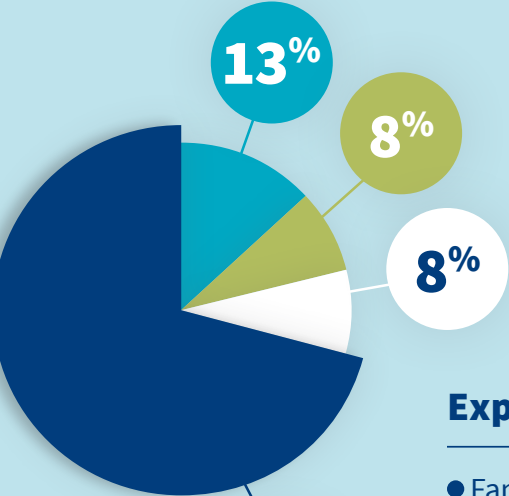
PARTNERED
with San Diego County on the
Alzheimer’s Response Team
(ART) and ReCharge respite
voucher program.

**INCORPORATED
ANIMATRONIC
DOGS & CATS**
into our respite visits,
thanks to a grant from
NBC Universal



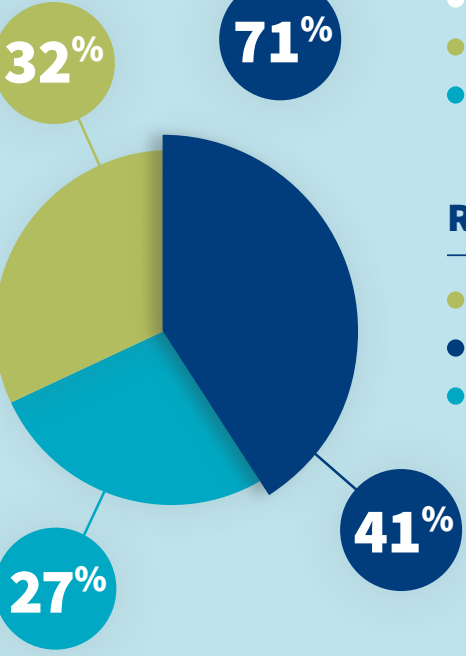
Local research project we
funded in early days through
our Collaboration4Cure
initiative received a
**\$1.3 MILLION
NIH GRANT**

2018 Financials



Expenses:

● Family Support & Education:	\$1,851,064
● Research Funding:	\$213,000
● Administration:	\$219,216
● Events:	\$343,024
TOTAL: \$2,626,304	



Revenue & Support

● Walk4ALZ & Other Events:	\$874,960
● Grants:	\$1,109,620
● Donations:	\$740,379
TOTAL: \$2,724,959	



Honorees



Nona Paul
Volunteer of the Year

Nona Paul has been volunteering with us for 24 years – donating thousands of hours of her time. She’s made an impact in many ways: serving as an ALZ Companion volunteer to give family caregivers a break, assisting at health fairs, doing community outreach and so much more.



Herb Schnall
Advocate of the Year

Herb Schnall, renowned book publisher, has been an Alzheimer’s advocate for decades. He was particularly influential in our formation as a local and independent organization. His late wife, Ann, volunteered with us for years and helped inspire Herb’s deep passion for the cause.



San Diego Gas & Electric
Community Partner of the Year

SDG&E has been a dedicated community partner over the years, with a strong showing at our annual Alzheimer’s walks. We are especially grateful for the leadership of Scott Drury, who came up with the idea for our successful new motorcycle fundraiser, Rides4ALZ.

Community Partners

Alpine View Lodge	Diamond Generating Corp.	IBEW #569	San Diego State University
A.M. Ortega	Dr. Seuss Foundation	ICON Utility Services	Research Foundation
Arthur N. Rupe Foundation	Excell Research	Jewish Family Service	Shared Vision Charitable
Burns & McDonnell	GIS Surveyors	Newland Communities	Foundation
Cordoba Corporation	Grossmont Healthcare District	PAR Electric	Sharp HealthCare
County of San Diego	Hausman Family Foundation	Pacific Research Network	Stellar Care
	Home Instead	San Diego Gas & Electric	Southland Electric