Youth Alzheimer’s Ambassador
Position Description

Time Commitment: 6-9 months; hours will vary

Reports to: Youth Alzheimer’s Ambassador Coordinator – youthambassadors@alzsd.org
            Director of Volunteer Programs – amccollum@alzsd.org

Status: Unpaid

General Summary:
High school students will serve as youth representatives for Alzheimer’s San Diego to learn more about Alzheimer’s disease and related dementias; raise awareness about Alzheimer’s San Diego and general disease information; promote the organization; support organizational events and fundraisers; and engage in advocacy efforts to effect changes in local and national legislation.

Activities (Youth Ambassadors pick what works for them; not all are required):
1. Learn about Alzheimer’s disease and related dementias
   a. Attend Youth Ambassador meetings (approximately every six weeks)
   b. Pursue research projects and present to Alzheimer’s San Diego staff or fellow Youth Ambassadors
   c. Complete core training video or volunteer training workbook
   d. Interview an Alzheimer’s San Diego staff member to learn more about their job, their education, and the work they do
2. Raise awareness about Alzheimer’s San Diego and Alzheimer’s disease & related dementias
   a. When Alzheimer’s San Diego posts a message about an upcoming class, event, important information, etc., ambassadors will share it on their personal social media platforms (@AlzheimersSD on all platforms)
   b. Make original TikTok videos, Instagram stories, etc.
3. Support Alzheimer's San Diego events, such as Walk4ALZ and Rides4ALZ
   a. Volunteer in person
   b. Volunteer virtually
      i. Make calls/register participants
      ii. Make videos
   c. Repost/retweet event information on social media
   d. Post/tweet new content on social media
   e. Fundraise, for example:
      i. Facebook Fundraiser
      ii. Instagram Stories
      iii. Form a Walk4ALZ team
      iv. Sell something during a club day
      v. Coordinate with ASB to set up a fundraiser

4. Engage and influence local policy makers
   a. Research dementia-related bills
   b. Look up who the elected officials are and learn about their voting records
   c. Contact elected officials about why they should vote in favor for dementia-related bills (or against bills, where appropriate)
   d. Write letters to legislators

5. Host talks/meetings at school or present to classes
   a. PowerPoint presentation created by Alzheimer's San Diego
      i. Presentation with narration
      ii. Presentation with script/talking points
   b. Materials provided by Alzheimer's San Diego (soft or hard copies)

6. Create a club at school or a challenge poster

7. Brainstorm additional ways to support Alzheimer’s San Diego

To receive credit for any hours served, Youth Ambassadors must do the following:

1. Submit online volunteer application
2. Log hours on Volunteer Information Center (VIC) once application has been received and password has been created