

"I am ever so grateful for all the help Alzheimer's San Diego gave me when I was caring for my husband. **I don't know what I would've done without the classes, support groups, social activities and outings, and the compassionate social workers to guide me, educate me and bring me support.** Thank you from the bottom of my heart!" – *A grateful client*



BRAIN HEALTH FOR ALL

858.492.4400 | [www.alzsd.org](http://www.alzsd.org)

**WE'RE MOVING!** Our new address as of May 1st will be: **3635 Ruffin Road, Suite 300, San Diego, CA 92123**

## 2022 Events

**Visionary Luncheon  
& Auction**

May 6, 2022

**Date With A Cure**

June 14, 2022

**Rides4ALZ**

July 9, 2022

**San Diego Gives**

September 8, 2022

**Walk4ALZ**

October 15, 2022

For more information about these events, please contact Michelle Van Hoff, Director of Development, at **858.966.3300** or [mvanhoff@alzsd.org](mailto:mvanhoff@alzsd.org).

# 100,000

## SAN DIEGANS ARE NOW LIVING WITH DEMENTIA.

### HERE'S HOW YOU ARE MAKING A DIFFERENCE.

## 2021 ANNUAL REPORT



BRAIN HEALTH FOR ALL



# A LETTER FROM OUR CEO & BOARD CHAIR

After spending so much time isolating ourselves in 2020, it was a joy to come together in 2021. We saw the return of social activities – now held outdoors – centering around music, movement, and baseball. Our annual motorcycle ride and walk were both held in person again. And vaccinated employees were able to come back to the office on a hybrid schedule. These moments of connection have meant so much.

This past year has also brought major changes. We learned our Convoy Court office building, our longtime home, has been sold. We will be in a new location as of May 1st, just down the road in Kearny Mesa.

In other sobering news, the estimated number of San Diegans living with dementia increased from 84,000 to nearly 100,000 people. This is a record high that will only keep growing until a cure is found. Your support is needed now more than ever before, and truly changes lives. Thank you for your continued generosity. Because of you, no San Diegan will have to face this disease alone.



*Derrick K. Walsh*

**Derrick Walsh**  
Board Chair



*Eugenia L. Welch*

**Eugenia Welch**  
President/CEO

New address as of May 1st:

**3635 Ruffin Road, Suite 300, San Diego, CA**



## Board of Directors

- Derrick Walsh,  
Board Chair
- Bari Berkman
- Carlo Cecchetto
- Linda Cho
- Dr. Abraham Chyung
- Dr. Katrina DeLeon
- Sheriff Bill Gore
- Susan Guerra
- Vince Kingsley
- Herb Liberman
- Marcea Lloyd
- Claudia Mazanec
- Jill Mendlen
- Kimberly Mendoza
- Ann Owens
- Inez Thomas
- Judy Wenker

# RIDES4ALZ & WALK4ALZ

Our annual motorcycle ride and walk, Rides4ALZ and Walk4ALZ, were held in person again. Together, generous riders and walkers raised \$706,000 to support people living with dementia, their care partners, and to fund research for a cure! As a local nonprofit, 100% of every dollar raised stays in San Diego County to help the community we know and love.





## IMPACT BY THE NUMBERS



22,090

people served



3,869

support sessions with our Clinical Services team



5,172

attendees at community education and trainings



6,697

video views of our Webinar Library



4,097

people found comfort at 387 support group meetings



1,810

hours of respite for family caregivers, through in person and virtual visits



8,990

volunteer hours, valued at \$302,168

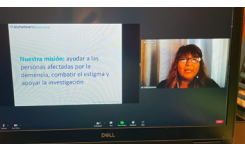


\$0

All of our programs are free of charge

## NEW IN 2021

The Alzheimer's San Diego education department grew to 3 full-time team members – including a dedicated bilingual



Dementia Educator to teach classes in Spanish.

Our longtime contract with San Diego County for the Alzheimer's Response Team (ART) officially ended December 31, 2021. **We worked with Adult Protective Services to help 121 San Diegans in crisis** since the program launched in 2018.

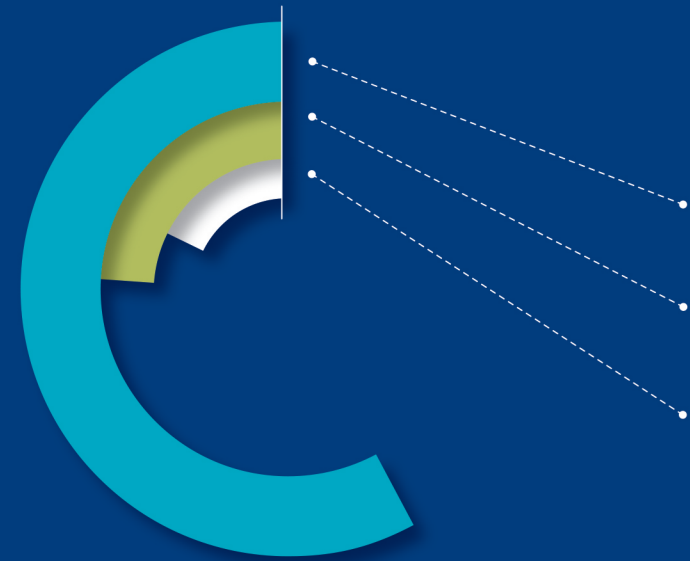


**Our Law Enforcement Referral Program transitioned from a pilot project into a permanent service this year.** It was first launched as part of a federal grant from the Administration for Community Living in 2019. It allows law enforcement officials to make online referrals to Alzheimer's San Diego if they meet someone experiencing dementia-related symptoms or challenges. The original goal was to assist 25 families – however, more than 200 referrals have been made since the project launched, and we served 148 people in 2021 alone.

Alzheimer's San Diego helped launch the first annual San Diego Gives on September 9, 2021. A total of 120 organizations participated in this local day of giving, raising nearly \$500,000 to support the community. We are excited to be part of the #GiveLocal movement!

**SAN DIEGO GIVES**  
A Special Day of Giving





## REVENUE

Total amount = \$3,260,617

**58%**

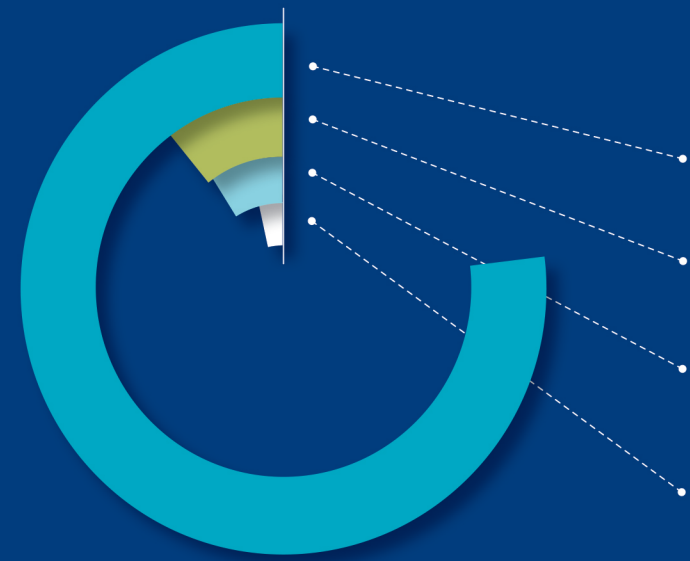
Donations - \$1,886,210

**24%**

Events - \$783,146

**18%**

Grants - \$591,261



## EXPENSES

Total amount = \$2,653,126

**77%**

Support & Education - \$2,043,288

**11%**

Admin - \$307,001

**9%**

Events - \$235,537

**3%**

Research - \$67,300

## COMMUNITY PARTNERS

Alpine View Lodge  
 City of San Diego  
 Cordoba Corporation  
 County of San Diego  
 David C. Copley Foundation  
 Featheringill Mortuary  
 Grossmont Healthcare District  
 Home Instead  
 Icon Utility Services  
 Janssen Pharmaceutical  
 Jingoli Power  
 Meruelo Enterprises, Inc.  
 Pacific Foundation for Medical Care  
 Par Electrical Contractors, Inc.  
 Patriot General Engineering, Inc.  
 San Diego Foundation  
 SDG&E  
 SDSU Research Foundation  
 Sharp HealthCare  
 Stellar Care  
 Walter J. and Betty C. Zable Foundation  
 Withington Foundation  
 Woolway Family Foundation

# FEDERAL GRANTS BACK INNOVATIVE NEW PROJECTS

Grants are critical to our mission, comprising 18% of our revenue in 2021. They also enable our organization to get creative to serve the changing needs of the community.

This past year, Alzheimer's San Diego secured two new major federal grants – one for nearly \$1 million from the Administration for Community Living (ACL), and another for \$150,000 from the U.S. Department of Justice (DOJ).

This is the third time we were awarded a grant from ACL (learn more about our most recent project, the Law Enforcement Referral Program, on page 5). For this 3-year project, funds will support critical dementia training for local service providers, and expand support programs for people living with dementia and their care partners – especially those who are currently underserved. A major component will be the expansion of our VITALZ program, which specifically serves San Diegans with dementia who live alone. It will also allow us to increase support in Spanish, to help family caregivers of people with

developmental disabilities, and to provide training to other local service organizations such as Elderhelp.

The DOJ grant is also a 3-year project, and will focus on protecting people living with dementia who wander from safe environments. A total of six grants were awarded to organizations across the country, and Alzheimer's San Diego received the maximum funding amount. A key part of this grant includes partnering with the San Diego County Sheriff's Department to increase enrollment in Take Me Home. This free program is designed to be a safeguard if a person becomes disoriented or confused, and is unable to identify how to get back home.

In 2021, Alzheimer's San Diego received national recognition for our partnerships with law enforcement. We teamed up with Carlsbad Police and the San Diego Sheriff's Department to present our successes at the prestigious American Society on Aging conference, and we even put together a guide for ACL so other organizations can set up similar programs with their local law enforcement.

We are excited about these two new projects, and we will continue to innovate to help the nearly 100,000 San Diegans living with Alzheimer's disease or another dementia.

