RIDES4ALZ
SOCIAL MEDIA TOOLKIT

SD Rides4Alz '22

Motorcycle ride to benefit Alzheimer's San Diego

JULY 9TH, 2022
PICK A PHOTO: CHOOSE ONE FROM THE EVENT OR ONE FROM LAST YEAR AS A #THROWBACK! YOU CAN ALSO POST ANY OF OUR GRAPHIC IMAGES

WRITE A CAPTION! YOU CAN SHARE WHY YOU ARE JOINING THIS RIDE, WHY YOU'RE INVOLVED WITH ALZHEIMER'S SAN DIEGO, OR JUST ENCOURAGE OTHERS TO COME! YOU CAN ALSO USE OUR "SAMPLE LANGUAGE" EXAMPLES

TAG @ALZHEIMERSSD AND SHARE WITH YOUR FRIENDS AND FAMILY!
TWITTER

1. Choose a personal anecdote, information about the event, or one of our sample tweets to spread the word.

2. Use our #RIDES4ALZ and #ALZSTRONG hashtags and tag @ALZHEIMERSSD.

3. Include the link to the event in your tweet! WWW.ALZSD.ORG/RIDES
1. Share and RSVP to the Rides4Alz 2021 Facebook event on the Alzheimer's San Diego Facebook Page

2. Post about the event with the link to our website to your friends and family

3. Write a post using our sample language or your own story!
"Throwback to last year’s "virtual" #Rides4Alz! Despite the pandemic, we did small group or solo rides and raised more money for San Diegans with #Dementia than ever before. This year I am excited to be riding in The event with @AlzheimerSSD once again. Join us on July 10th #AlzStrong #MotorcycleRide #GiveLocal #Charity #AlzheimerAwareness #Rides4Alz"

"On July 10th I will be riding in @AlzheimerSSD event Rides4Alz to raise money for research and care in San Diego. Join me & learn more: www.alzsd.org/rides #AlzStrong #MotorcycleRide #GiveLocal #Charity #AlzheimerAwareness #Rides4Alz"

"I’m riding in @AlzheimerSSD’s Rides4Alz event on July 10th. Join me in participating and raising money for research and care for our fellow San Diegans. #Rides4Alz #AlzStrong"

"Join me in participating in this year’s Rides4Alz with Alzheimer’s San Diego. @AlzheimerSSD provides care to thousands of San Diegans each year free of charge, which is why I am supporting and raising money for them. Support the cause >> www.alzsd.org/rides #AlzStrong #AlzheimerAwareness #GiveLocal #Rides4Alz"

"I am proud to support @AlzheimerSSD through #Rides4Alz! Support the cause >> www.alzsd.org/rides #AlzStrong #AlzheimerAwareness #GiveLocal #Rides4Alz"

"Did you know: #Dementia is the 6th-leading cause of death nationally, but it’s the 3rd-leading cause in San Diego County. Support local care & research at #Rides4Alz >> www.alzsd.org/rides #AlzStrong"

"Calling all #bikers! Have fun while doing good at the virtual #Rides4Alz. Enjoy a beautiful 108-mile ride around San Diego County & support those living with #Dementia >> www.alzsd.org/rides #AlzStrong #GiveLocal"

"Join me in participating in this year’s Rides4Alz with Alzheimer’s San Diego. Alzheimer’s SD provides care to thousands of San Diegan’s each year free of charge, which is why I am supporting and raising money for them. Support the cause >> www.alzsd.org/rides. RSVP for the event at the Alzheimer’s San Diego Facebook page!"

#Rides4Alz #AlzSD #AlzStrong